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Progressive Rock Gives Life to Dead-Weight FM Radio Stations

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David Wells, general manager of WNTC at Clarkson College of Technology, Potsdam, N. Y., said, "The format which clicks with our audience is a mix of Hot 100 and progressive rock. About 130 of our 140 air hours a week are devoted to 40-50 singles and LP cuts and a featured album. At any given time, close to a fourth of the records are progressive."